



LIONHEART
NARRATIVES

Key Skills

- Adobe Creative Suite
- Cinematography
- Documentary Production
- Video Editing
- Photography
- Sound Design
- Digital/Social Marketing
- Content Management
- Photography
- Academic Writing + Research

Awards/Honors

- AAJA Journalism Excellence Awards: Excellence in Video Storytelling (Short-Form, 2022)
- BEA Festival of Media Arts: Best-of Competition, Faculty (Short Documentary, 2021)
- Society of Features Journalism: 2nd Place, D3 (Video, 2021)
- Life in Motion Film Festival: Audience's Choice (Film, 2021)
- NATAS Heartland: Three-time Emmy Nominee (Video Essay, 2019-2020)
- Society of Features Journalism: 1st Place, D1 (Video, 2019)
- NPPA Best of Photojournalism: 3rd place (Video Portfolio, 2019)
- Regional Edward R. Murrow Awards (Video Excellence, 2018)

Education

Master of Science

Colorado State University
Journalism & Media
Communication
Aug 2019 - May 2022

Bachelor of Arts

Colorado State University
Journalism & Technical
Communication
Aug 2008 - May 2012

HANNAH TRAN

Lionheartnarratives.com

Professional Summary

Visual storyteller, documentary filmmaker, and communications strategist with 10 years of professional experience specializing in video for print and broadcast news, digital marketing, social media and higher education. Key highlights include forming and managing an award-winning team and past experience leading strategic initiatives on YouTube, Twitter, Instagram, and Facebook.

Work History

Senior Social & Digital Media Specialist | 2021 -

Colorado State University - Fort Collins, Colorado

- Implemented format for character-driven stories on social media
- Spearheaded visual initiatives to elevate CSU sustainability
- Pioneered YouTube strategy using Uses & Gratifications theory

RAMProductions Instructor | 2019 - 2021

Colorado State University - Fort Collins, Colorado

- Formulated curriculum on live production for RAMP students
- Educated students on multi-cam set up and sound design
- Orchestrated live productions at Performing Arts Center

Director of Video | 2018 - 2019

Colorado Springs Gazette - Colorado Springs, Colorado

- Established new video workflow and strategy for newsroom
- Redeveloped video website design and social channels
- Streamlined new subscribers through Instagram initiatives
- Consulted and trained reporters with capturing video

Visual Journalist | 2016 - 2018

Colorado Springs Gazette - Colorado Springs, Colorado

- Specialized in long-form storytelling, short documentaries
- Introduced social media-style videos with graphics to team
- Executed new Facebook Live series with music/audio

Videographer, Editor | 2015 - 2016

KKTV 11 News - Colorado Springs, Colorado

- Provided compelling footage, arranged live shots for reporters
- Assisted producers by editing feeds and locally captured video

Multimedia Journalist | 2014 - 2015

KAAL 6 News - Rochester, Minnesota

- Utilized unconventional approaches to feature stories
- Gathered, arranged, and produced daily news packages
- Delivered and reported news on live television nightly

Multimedia Journalist | 2012 - 2014

Lakeland Public Television (PBS) - Brainerd/Baxter, Minnesota

- Independently produced video packages for nightly newscast
- Assisted in writing scripts for stories in rundown